

#### October 2025



## Building a Bridge to Multigenerational Wealth

Gain valuable insights about using life insurance for generational wealth transfer and cultivating client loyalty.

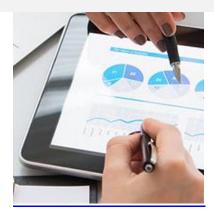
**Read Article** 

# Securing an Affordable Final Expense Coverage

See how PL Promise GUL<sup>1</sup> can be used to lower the cost of life insurance coverage in our new case study.

**Check It Out** 





## Your Go-To for Practice Management Resources

Discover ideas, solutions, and tools that may help unlock new opportunities.

**Explore Now** 

### A Friendlier Way to Do Business

Find out how we're making it easier to apply for life insurance.



#### **Download Flyer**

<sup>1</sup>PL Promise GUL is a no-lapse guarantee universal life (GUL) insurance (Form series P18PRUL, S18PRUL, varies based on state of policy issue).

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